

YOUR BUSINESS REQUIRES ACCURATE, TIMELY INFORMATION.
ANYWHERE. ANY TIME. IN A WORD: **MOBILITY.**



MOBILE ENTERPRISE

The service-oriented economy means mobility – more direct customer interaction and more distributed work forces. Keste extends Oracle business processes to the mobile work force.

Whether you have a highly-mobile workforce or the operational logistics that demand wireless networking, Keste extends your enterprise platform to any wireless device.

Keste brings the power of these mobile solutions and more:

Mobile Configuration – let sales/manufacturing/service create configuration quickly from anywhere

Mobile Sales – let sales create, track and act on quotes anytime

Mobile Service – let service create, track and act on customer service orders anytime

Mobile Supply Chain – extend your platform from the warehouse or stock room wirelessly to any device for all supply chain processes

SIMPLE. OPEN. SOLUTION.

We provide mobile applications that are entirely open. Built in Java and/or .net, we deploy your platform without the need for a heavy client. Users just download the interface appropriate for their device one time and they are wirelessly integrated to the core platform.

SMART. PROCESS. IMPROVEMENT.

It's not about technology for technology's sake. You need productivity improvements that reduce costs and create competitive advantage. Our mobile deployments provide what truly matters for the discrete function being performed while streamlining overall corporate processes. We optimize your processes by giving the employee just the functionality they need, in a way that optimizes the process and eliminates duplicate data entry. A task performed in the field is completed one time. A quote generated in the field is accurate in real-time. Service call reports are completed when the work is done, not afterwards.

CLEAR. BENEFITS.

Our mobile solutions deliver the quality and performance you expect, with all the benefits you seek. We reduce the sales cycle, decrease error rates, increase worker productivity. Our mobile solutions save you money vs. other stand-alone mobile applications NOT integrated with your enterprise applications, or which require extensive consulting to integrate. Ultimately, the benefits we deliver improve customer transactions and experiences, which leads to increased customer satisfaction through more timely, accurate performance by your employees, enabled and empowered through mobility.

MOBILE SOLUTION BENEFITS:

Reduced sales cycle – faster quotes, faster sales

Improved forecasting – more visibility and reporting, more knowledge

Better fulfillment – more accurate quotes, more accurate fulfillment

Supply chain optimization – quotes linked to configurations means a true supply chain built on customer requirements

Better service – more responsiveness, with more knowledge

Increased top line sales; Reduced errors – the bottom line

Increased customer retention – repeatedly satisfied customers become loyal customers

Delivered anywhere, anyway, as you need – online, mobile extensions of the core solution

9 STEPS TO MOBILITY

- 1 - Identify a mission critical process
- 2 - Clearly identify mobile roles
- 3 - Determine if the process should be extended to the field
- 4 - Examine the current process and observe the process in the field
- 5 - Determine appropriate mobile paradigm
- 6 - Establish security strategy and supporting technology
- 7 - Automate the process on the backend
- 8 - Identify target mobile devices
- 9 - Deploy infrastructure to support performance

keste \ kest \ n. [old world language derivative]:

A culture that is mobile, productive, and effective.

That's our philosophy and it's the core of our solutions that power your company's productivity anywhere and everywhere.

www.keste.com

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ENGAGING KESTE

Keste takes a long range view of your solutions and delivers agile, high impact projects that are quick, measurable, and effective. Our implementations are purposefully lean so they can be achieved efficiently and at the same time offer operational readiness.

Visit us at www.keste.com to learn more.

keste
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