

Modern IT Solution Enables Global Growth

Direct services firm transforms entire IT platform & delivers strategic value

Company

Leading direct sales company for personal skin care and wellness products

Business Pains

- Needed to modernize the entire IT structure. The current legacy system was negatively impacting business performance and could not support business growth initiatives.

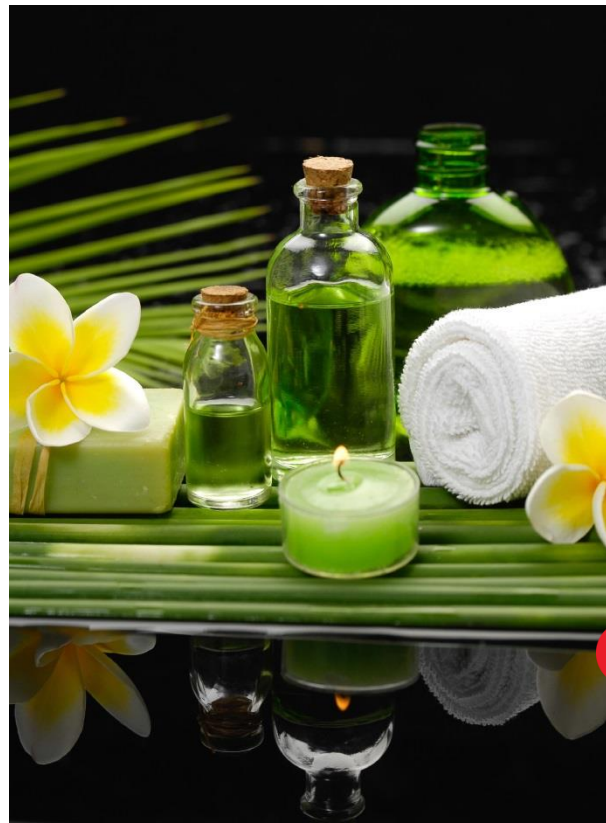
Solution

- Modernized the entire infrastructure — both hardware and software — to support advanced ecommerce initiatives and continue international expansion, including:
 - Oracle EBS stabilization/modernization
 - Hybrid cloud integration with cloud-based industry-specific ecommerce application
 - Replatform hardware, software, storage to complete Oracle stack.

Customer Benefits

- Time to develop, test and rollout new promotions plummeted from 3-4 months to 3-4 hours.
- Volume of product sales up nearly 20%.
- Successfully expanded and entered new European markets.
- Improvement in compliance and governance provisions.

To create modern, flexible, scalable platform, company needed to utilize entire Oracle stack



20% improvement product sales volume

This project is a terrific example of teamwork, alignment, dedication and commitment to quality which will allow us to meet goals of doubling revenues in 3 years.

-- CIO

